SHRABANI SAHA

Senior Web Designer

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Portfolio <u>Behance Portfolio</u> [behance.net/shrabani95266a]

Address Jodhpur Park, Kolkata-700068

Creative & detail-oriented Senior Web Designer with 10+ years of experience designing for international clients across diverse industries. Adept in UX/UI design, responsive website development, & graphic design. Seeking a challenging role to leverage my skills in crafting innovative digital solutions while growing professionally in a dynamic environment.

Professional Experience

Senior Web Designer | Webee IT Services Pvt Ltd. (Jan 2025 - Present)

- Spearheaded UX/UI design for live client projects using Photoshop, XD & Figma.
- Designed e-commerce sites, landing pages, newsletters, & email templates, Social Media Post Design, Promotional Banners for industries such as fashion, travel & hospitality.
- Collaborated with cross-functional teams to develop intuitive layouts & ensure seamless user experiences.

Senior Web Designer | Webskitters Technology Solutions Pvt Ltd.

(July 2020 - December 2024)

- Spearheaded UX/UI design for live client projects using Photoshop, XD & Figma.
- Designed e-commerce sites, landing pages, newsletters, & email templates for industries such as fashion, travel & hospitality.
- Collaborated with cross-functional teams to develop intuitive layouts & ensure seamless user experiences.

Web Designer | Kreative Fingers Pvt. Ltd.

(Feb 2015 - June 2020)

- Delivered custom website layouts & designs for diverse clients, including photography sites, jewelry stores, & educational platforms.
- Produced social media assets & marketing materials for campaigns on Facebook,
 LinkedIn & YouTube.

- Designed & implemented layouts for online shopping platforms & mobile applications.
 - Enhanced br& identity through creative visuals & modern design principles.

Web Designer | Infoway Web Solutions India Pvt. Ltd.

(May 2013 - Apr 2014)

- Focused on layout designs for restaurant websites & construction companies.
- Collaborated with clients to tailor designs that met specific branding requirements.

Key Skills

- Design Tools: Adobe Photoshop, Adobe XD, Figma
- **Website Design:** E-commerce, landing pages, restaurant, spa, construction, & fashion sites
- User Experience (UX): Wireframes, user flows, & prototyping
- Graphic Design: Social media posts, email templates, newsletters
- **Soft Skills:** Agile mindset, creativity, client communication, team collaboration

Education

- Diploma in Multimedia Technology
 - CMC Limited (A Tata Enterprise) Specialization in Graphics, Interactive Multimedia, & Web Authoring
- Bachelor of Arts (General)
 - Dinabandhu Andrews College, University of Calcutta (Graduated 2012)
- Higher Secondary (Arts)
 - A.A.B.V., W.B.C.H.S.E. (Graduated 2009)
- Secondary Education
 - B.R.R.G.H.S., W.B.B.S.E. (Graduated 2007)

Personal Details

- Date of Birth: 5th July 1991
- Languages Known: English, Bengali, Hindi

Declaration

I hereby declare that the above information is true $\mbox{\it\&theta}$ accurate to the best of my knowledge.

Shrabani Saha Kolkata 2025